

Do You Have Vacant Rooms?



Why having the right Guest Internet Access solution could make or break your profits this year ... and the next year ... and the next ...

And are your guests coming or going?

A man in a dark suit and light-colored trousers is walking away from the camera down a long, brightly lit hallway. He is carrying a black suitcase in his right hand and a black backpack on his left shoulder. The hallway has a red carpet and wooden walls with recessed lighting. At the end of the hallway, there is a bright doorway.

The wrong Guest Internet Access solution will see your guests looking elsewhere. It will probably be costing you too much money today. And it will have to be upgraded or discarded and replaced within two years because it has not prepared you for your guest's next Internet requirements.

The right Guest Internet Access solution will help build customer loyalty and will earn you substantial profits this year ... and the next year ... and the next ...

How to determine what the right guest Internet Access solution is

We're past the point of arguing whether or not Guest Internet Access is a must have.

It is. We know it is. You know it is.

But here's a news - flash ... to determine what the "right" Guest Internet Access solutions is, you need to stop thinking about the Internet. If you are going to deploy the "right" solution to empower your property to satisfy the requirements of guests, whether they be business travellers, holiday makers, singles, couples or families, you need to be thinking about the infrastructure that is required to deliver the communications technologies that your guests are and will be using.

Your current infrastructure, or the infrastructure that you're currently considering, is probably quite capable of delivering Internet browsing and email. But is it the right infrastructure going forward?

Is it simple for your guests to use?

Is it simple for your staff to activate?

Is it reliable enough for your business guests to want to use?

Is it secure enough for your business guests to be comfortable using?

Is it standards-based so that it empowers your business guests to access VPNs, corporate networks, databases and business applications?

Is it capable of supporting business conferences?

Is it fast enough for your younger guests to play games on?

Is it fast enough for your guests to make Internet telephone calls on?

Is it fast enough for your more techno-savvy guests to make video conferencing calls on?

If you answered "no" or "I don't know" to any of these questions, you're not prepared for the immediate future of your guest's requirements. In fact, you're not ready for their requirements right now. And while we cannot guarantee that the right guest Internet Access solution will generate new business for you, be assured that the wrong system will result in increased vacancies, decreased RevPAR and will erode a profit centre that had the potential of earning you tens or hundreds of thousands of dollars of profit every year.

Finally, an Internet Access solution that Makes Sense

Designed to be simple, both for your guests and your staff. No more installing and reconfiguring software, it's as easy as "plug-and-play".

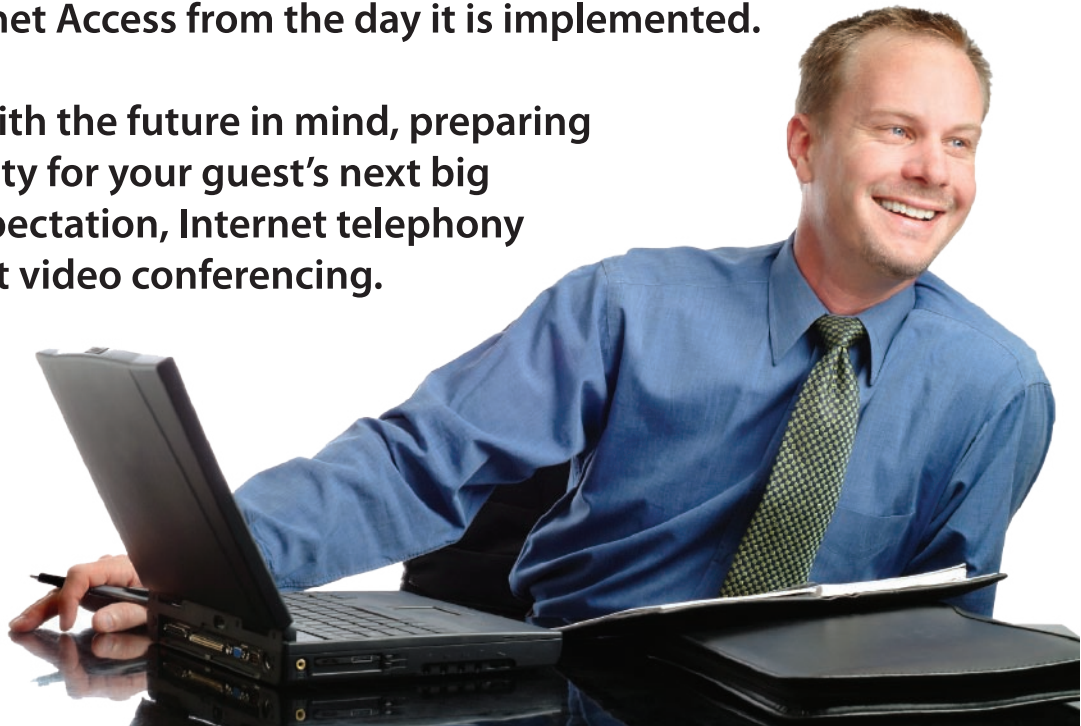
Designed to be reliable, for business travellers to connect to their offices for email, diaries, downloading files and using business systems.

Designed to be fast, to allow children and teenagers to browse the web and play online games.

Designed to be secure, protecting guests from each other, which is of particular concern to high paying business travellers.

Designed to be inexpensive, empowering you to earn profits from Guest Internet Access from the day it is implemented.

Designed with the future in mind, preparing your property for your guest's next big Internet expectation, Internet telephony and Internet video conferencing.



An Internet Access solution that makes you dollars!

Calculate Your Profit

Enter Your Total Number of Available Rooms

 x

Multiply By Your Average Occupancy (%)

 x

Multiply by

 x

Your Annual Profit



Based on average profits for properties with between 100 and 400 Available Rooms, with 20% of guests purchasing Internet Access at \$10 per day for unlimited use. Many variables will affect actual profits, however, ISP-In-A-Box delivers properties with gross profits ranging from 150% to over 500%.



**Contact us about ISP-In-A-Box to
organise a free property survey
free of any obligation.**

